

15 July 2021-

Tokenomics

Eartha (EAR) ERC - 20

■ Total Supply: 317,006,803 EAR

■ Sale (50%): 158,503,402 EAR

◆ Token Sale phase1 (5%): 14,285,714 EAR

1 EAR = \$0.007

Maximum funding amount: $\$0.007 \times 14,285,714 \text{ EAR} = \$100,000$

CIRCULATING SUPPLY MARKET CAP: $\$0.007 \times 14,285,714 \text{ EAR} = \$100,000$

◆ Token Sale phase2 (9%): 30,000,000 EAR

1 EAR = \$0.010

Maximum funding amount: $\$0.010 \times 30,000,000 \text{ EAR} = \$300,000$

CIRCULATING SUPPLY MARKET CAP: $\$0.01 \times 44,285,714 \text{ EAR} = \$442,857$

◆ Token Sale phase3 (36%): 114,217,688 EAR

1 EAR = \$0.015

Maximum funding amount: $\$0.015 \times 114,217,688 \text{ EAR} = \$1,713,265$

CIRCULATING SUPPLY MARKET CAP: $\$0.015 \times 158,503,402 \text{ EAR} = \$2,377,551$

★ Start/End

Token Sale phase1 (5%): 27 Jul. 2021 - 31 Jul. 2021 (Depending on the situation)

Token Sale phase2 (9%): 20 Oct. 2021 - 25 Oct. 2021 (Depending on the situation)

Token Sale phase3 (36%): 26 Oct. 2021 - 31 Oct. 2021 (Depending on the situation)

★ Lockup end date:

- Token Sale phase1 (5%): None

- Token Sale phase2 (9%): None

- Token Sale phase3 (36%): None

- Partnership escrow incentive (17%): None (EAR amount equivalent to \$ 1.0)

*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

- Partnership ERP/EDI/SaaS (7%): 15-05-2022 (0.09%), 15-05-2023 (0.26%),

15-05-2024 (0.44%), 15-05-2025 (3.06%), 15-05-2026 (3.15%)

- EAR Team (15%): 31-10-2022

- Liquidity (11%): none

20 June 2021- 11 July 2021

Tokenomics

Eartha (EAR) ERC - 20

■ Total Supply: 317,006,803 EAR

■ Sale (35%): 110,952,381 EAR

◆ Token Sale phase1 (5%): 14,285,714 EAR

1 EAR = \$0.007

Maximum funding amount: $\$0.007 \times 14,285,714 \text{ EAR} = \$100,000$

CIRCULATING SUPPLY MARKET CAP: $\$0.007 \times 14,285,714 \text{ EAR} = \$100,000$

◆ Token Sale phase2 (9%): 30,000,000 EAR

1 EAR = \$0.010

Maximum funding amount: $\$0.010 \times 30,000,000 \text{ EAR} = \$300,000$

CIRCULATING SUPPLY MARKET CAP: $\$0.01 \times 44,285,714 \text{ EAR} = \$442,857$

◆ Token Sale phase3 (21%): 66,666,667 EAR

1 EAR = \$0.015

Maximum funding amount: $\$0.015 \times 66,666,667 \text{ EAR} = \$1,000,000$

CIRCULATING SUPPLY MARKET CAP: $\$0.015 \times 110,952,381 \text{ EAR} = \$1,664,285$

★ Start/End

Token Sale phase1 (5%): 27 Jul. 2021 - 31 Jul. 2021

Token Sale phase2 (9%): 20 Oct. 2021 - 25 Oct. 2021

Token Sale phase3 (21%): 26 Oct. 2021 - 31 Oct. 2021

★ Lockup end date:

- Token Sale phase1 (5%): 31-10-2021

- Token Sale phase2 (9%): 31-10-2021

- Token Sale phase3 (21%): 31-10-2021

- Partnership escrow incentive (17%): EAR amount equivalent to \$ 1.0

*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

- Partnership ERP/EDI/SaaS (22%): 15-05-2022 (1%), 15-05-2023 (3%), 15-05-2024 (5%), 15-05-2025 (35%)

- EAR Team (15%): 31-10-2022

- Liquidity (11%): none