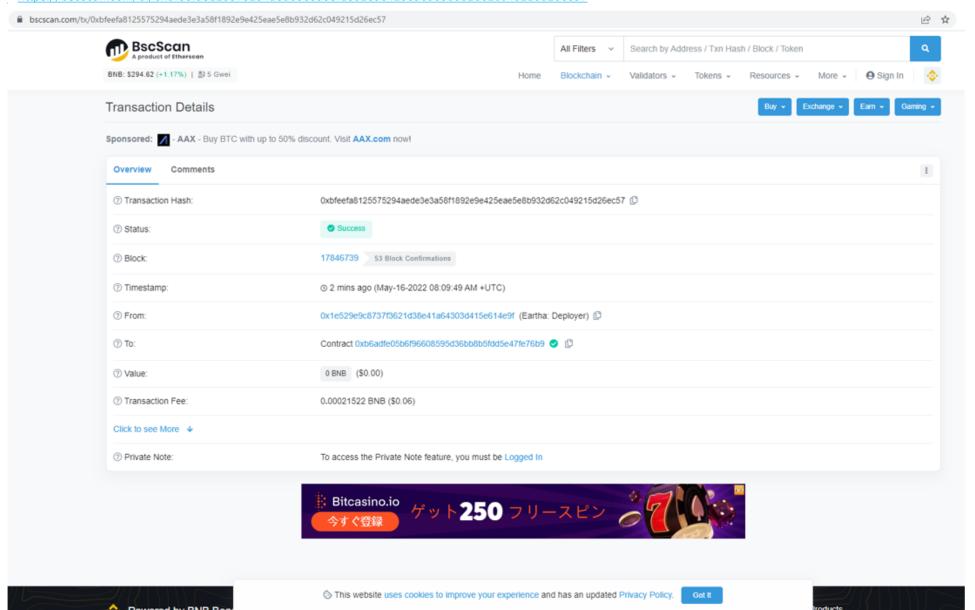
### ICO Ended

\*Closed presale site(presale.eartha.org)

\*Presale3: Burned 19,681,630 EAR

https://bscscan.com/tx/0xbfeefa8125575294aede3e3a58f1892e9e425eae5e8b932d62c049215d26ec57



## Funds raised

Token Sale phase1: 37.0257678 BNB

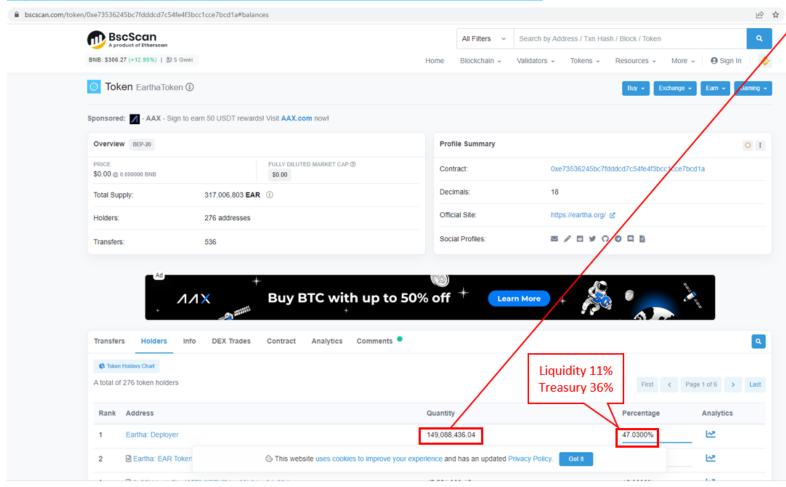
Token Sale phase2: 53.3065681 BNB

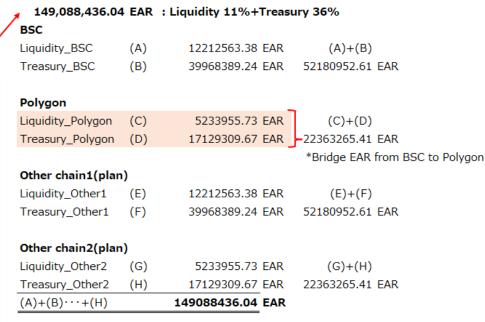
Token Sale phase3: 6.17518 BNB

96.5075159 BNB

### Allocation of Liquidity and Treasury(EAR)

https://bscscan.com/token/0xe73536245bc7fdddcd7c54fe4f3bcc1cce7bcd1a#balances





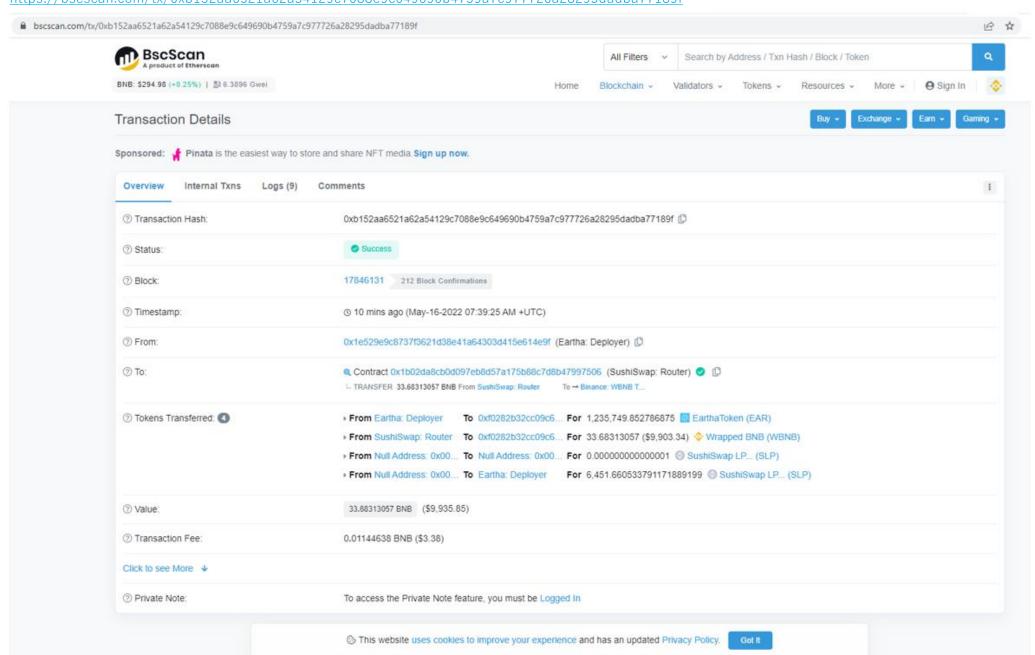
# Funds allocation(BNB)

BNB used for deployment to the Mainnet and listing on Dex



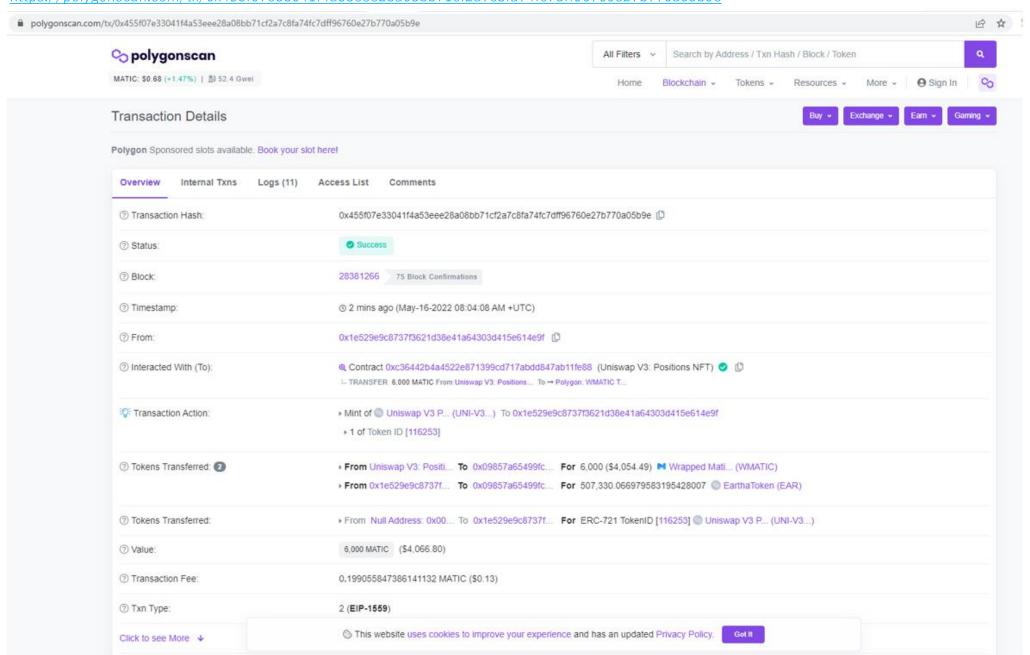
## Listed on Sushiswap(BSC)

https://bscscan.com/tx/0xb152aa6521a62a54129c7088e9c649690b4759a7c977726a28295dadba77189f



## Listed on Uniswap(Polygon)

https://polygonscan.com/tx/0x455f07e33041f4a53eee28a08bb71cf2a7c8fa74fc7dff96760e27b770a05b9e



#### Revised on 31 January 2022

#### **Tokenomics**

Eartha (EAR) ERC - 20

- Total Supply:317,006,803EAR
- ■Sale (14%): 44,285,714EAR
- ◆Token Sale phase1 (5%): 14,285,714EAR

1EAR = \$0.007(1\$ = 142 EAR)

Maximum funding amount:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

◆Token Sale phase2 (3%): 10,000,000EAR

1EAR = \$0.0075(1\$ = 133 EAR)

Maximum funding amount:  $\$0.0075 \times 10,000,000EAR = \$75,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.0075 \times 24,285,714$ EAR = \$182,000

\*Depending on market trends, listing on DEX and EAR Burn

◆Token Sale phase3 (6%): 20,000,000EAR

1EAR = \$0.0077(1\$ = 129 EAR)

Maximum funding amount:  $\$0.0077 \times 20,000,000EAR = \$154,000$ 

CIRCULATING SUPPLY MARKET CAP: \$0.0077 × 44,285,714EAR = \$341,000

\*Depending on market trends, listing on DEX and EAR Burn

#### ★Start/End

Token Sale phase 1 (5%):27 Jul. 2021 - 31 Oct. 2021 (Depending on the situation)

Token Sale phase 2 (3%): 1 Nov. 2021 - 31 Jan. 2022 (Depending on the situation)

Token Sale phase3 (6%): 3 Feb. 2022 - 15 May 2022(Depending on the situation)

\*The end date of phase 3 is scheduled for 15 May 2022, but a smart contract is created so that it can be postponed until 31 Jul. 2022 depending on market conditions (manual burn at the time of listing).

#### ★Lockup end date:

- Token Sale phase1 (5%): None
- Token Sale phase2 (3%): None
- Token Sale phase3 (6%): None
- Partnership escrow incentive (17%): EAR amount equivalent to \$ 1.0

\*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

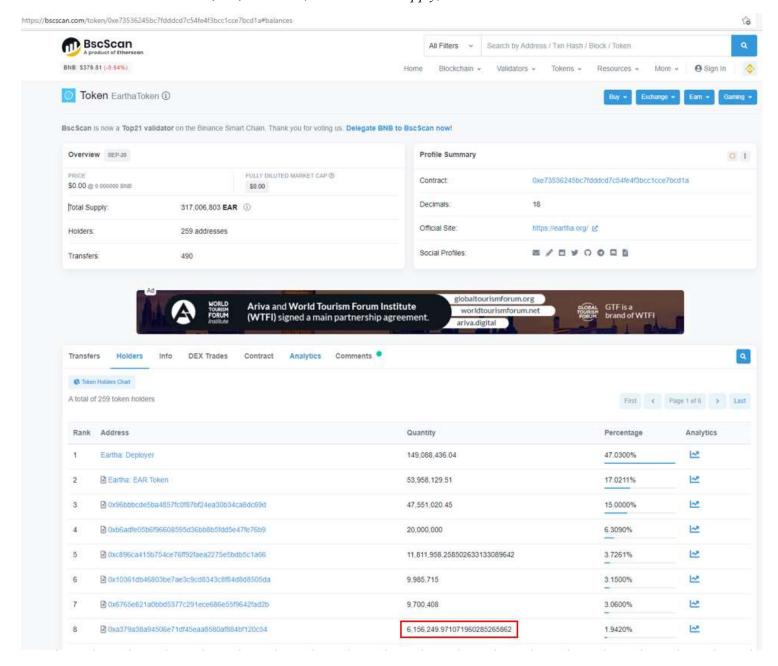
- Partnership ERP/EDI/SaaS (**7%**): 15-05-2022 (**0.09%**), 15-05-2023 (**0.26%**), 15-05-2024 (**0.44%**), 15-05-2025 (**3.06%**), 15-05-2026 (**3.15%**)
- EAR Team (15%): 31-10-2022

- Liquidity (11%): none
- Treasury (**36%**): none
  - \*Lock up again at the end of the lockup period:
  - Partnership ERP/EDI/SaaS: 15-05-2022 (0.09%) → 15-05-2023(0.09%)
  - EAR Team (15%): 31-10-2022 → 31-10-2023

January 31, 2022

Token Sale phase2 have ended.

EAR Burn: 6,156,249 EAR (1.9% of Total Supply)



#### Revised on 31 October 2021

Blue: changed part

\*Bold: Smart contract created / planned to be created

**Tokenomics** 

Eartha (EAR) ERC - 20

- Total Supply:317,006,803EAR
- ■Sale (14%): 44,285,714EAR
- ◆Token Sale phase1 (5%): 14,285,714EAR

1EAR = \$0.007(1\$ = 142 EAR)

Maximum funding amount:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

◆Token Sale phase2 (3%): 10,000,000EAR

1EAR = \$0.0075(1\$ = 133 EAR)

Maximum funding amount:  $\$0.0075 \times 10,000,000EAR = \$75,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.0075 \times 24,285,714EAR = \$182,000$ 

\*Depending on market trends, listing on DEX and EAR Burn

◆Token Sale phase3 (6%): 20,000,000EAR

1EAR = \$0.01(1\$ = 100 EAR)

Maximum funding amount:  $\$0.01 \times 20,000,000$ EAR = \$200,000

CIRCULATING SUPPLY MARKET CAP:  $\$0.01 \times 44,285,714$ EAR = \$442,000

\*Depending on market trends, listing on DEX and EAR Burn

#### ★Start/End

Token Sale phase1 (5%):27 Jul. 2021 - 31 Oct. 2021 (Depending on the situation)

Token Sale phase2 (3%): 1 Nov. 2021 - 31 Jan. 2022(Depending on the situation)

Token Sale phase3 (6%): 1 Feb. 2022 - 15 May 2022 (Depending on the situation)

#### ★Lockup end date:

- Token Sale phase1 (5%): None
- Token Sale phase2 (3%): None
- Token Sale phase3 (6%): None
- Partnership escrow incentive (17%): EAR amount equivalent to \$1.0

\*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

- Partnership ERP/EDI/SaaS (**7%**): 15-05-2022 (**0.09%**), 15-05-2023 (**0.26%**),

15-05-2024 (**0.44%**), 15-05-2025 (**3.06%**), 15-05-2026 (**3.15%**)

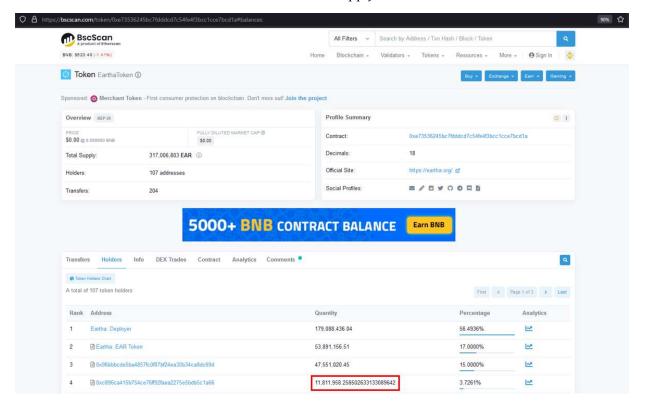
- EAR Team (**15%**): 31-10-2022

- Liquidity (11%): none
- Treasury (36%): none

October 31, 2021

Token Sale phase1 have ended.

EAR Burn: 11,811,958 EAR (3.7% of Total Supply)



#### Revised on 15 July 2021-

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Tokenomics
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Eartha (EAR) ERC - 20

■ Total Supply:317,006,803EAR

■ Sale (50%): 158,503,402EAR

◆Token Sale phase1 (5%): 14,285,714EAR

1EAR = \$0.007 (1\$ = 142EAR)

Maximum funding amount:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

◆Token Sale phase2 (9%): 30,000,000EAR

1EAR = \$0.010(1\$ = 100EAR)

Maximum funding amount:  $\$0.010 \times 30,000,000$ EAR = \$300,000

CIRCULATING SUPPLY MARKET CAP:  $\$0.01 \times 44,285,714$ EAR = \$442,857

◆Token Sale phase3 (36%): 114,217,688EAR

1EAR = \$0.015 (1\$ = 66EAR)

Maximum funding amount:  $\$0.015 \times 114,217,688EAR = \$1,713,265$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.015 \times 158,503,402$ EAR = \$2,377,551

#### ★Start/End

Token Sale phase1 (5%):27 Jul. 2021 - 31 Jul. 2021 (Depending on the situation)

Token Sale phase2 (9%): 20 Oct. 2021 - 25 Oct. 2021 (Depending on the situation)

Token Sale phase3 (36%): 26 Oct. 2021 - 31 Oct. 2021(Depending on the situation)

#### ★Lockup end date:

- Token Sale phase1 (5%):None
- Token Sale phase2 (9%): None
- Token Sale phase3 (36%): None
- Partnership escrow incentive (17%): None(EAR amount equivalent to \$1.0)

\*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

- Partnership ERP/EDI/SaaS (7%): 15-05-2022 (0.09%), 15-05-2023 (0.26%), 15-05-2024 (0.44%), 15-05-2025 (3.06%), 15-05-2026 (3.15%)

- EAR Team (15%): 31-10-2022
- Liquidity (11%): none

#### 20 June 2021- 11 July 2021

Tokenomics

Eartha (EAR) ERC - 20

- Total Supply:317,006,803EAR
- ■Sale (35%): 110,952,381EAR
- ◆Token Sale phase1 (5%): 14,285,714EAR

1EAR = \$0.007

Maximum funding amount:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

CIRCULATING SUPPLY MARKET CAP:  $\$0.007 \times 14,285,714EAR = \$100,000$ 

◆Token Sale phase2 (9%): 30,000,000EAR

1EAR = \$0.010

Maximum funding amount:  $\$0.010 \times 30,000,000$ EAR = \$300,000

CIRCULATING SUPPLY MARKET CAP:  $\$0.01 \times 44,285,714$ EAR = \$442,857

◆Token Sale phase3 (21%): 66,666,667EAR

1EAR = \$0.015

Maximum funding amount:  $\$0.015 \times 66,666,667$ EAR = \$1,000,000

CIRCULATING SUPPLY MARKET CAP: \$0.015 × 110,952,381EAR = \$1,664,285

#### ★Start/End

Token Sale phase1 (5%):27 Jul. 2021 - 31 Jul. 2021

Token Sale phase2 (9%): 20 Oct. 2021 - 25 Oct. 2021

Token Sale phase3 (21%): 26 Oct. 2021 - 31 Oct. 2021

#### ★Lockup end date:

- Token Sale phase1 (5%):31-10-2021
- Token Sale phase2 (9%): 31-10-2021
- Token Sale phase3 (21%): 31-10-2021
- Partnership escrow incentive (17%): EAR amount equivalent to \$ 1.0

\*The actual escrow incentive is the EAR worth \$ 1.5 minus the EAR worth \$ 0.5.

The amount of escrow incentive is \$ 1.5 and the amount of Creative Reward (settlement fee) is \$ 0.5.

- Partnership ERP/EDI/SaaS (22%): 15-05-2022 (1%), 15-05-2023 (3%), 15-05-2024 (5%), 15-05-2025 (35%)
- EAR Team (15%): 31-10-2022
- Liquidity (11%): none